REP HEADLINE# 6366411 \$\$\$ UNAPPROVED REV #1 \$\$\$ TRF# 336064 ORDER WORKSHEET

REP: TEL# 703 528 7800

HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** OCT8/12 18.53

ORDER # AGY # 1292 FLIGHT DATES OCT9/12 OCT15/12 WK-1 PRDCT CITY TAX OBAMA SKED A AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX WASHINGTON, 3050 K ST NW, EST#2002 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6366411 DC CO-OP BILLING NEEDED SALES PRSN WA- JOE KNAUER BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. OFF. # 6556 LOCAL DATE OCT8/12 SALESMAN # REGIONAL 18.53

REP: TO LENA TTLS RTS FR JULIE OKD M1-3 SEE 30-35 PLS CFM, THX 10/8

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** ALL INVOICES ARE TO BE SENT TO:

CON CM

GREER MARGOLIS WASHINGTON, DC 20007 SUITE 800 ACCOUNTING 1010 WISCONSIN AVENUE NW

:LINE#:REP :CD: :LINE#: TIME PERIOD : LGTH : SEC •• AGENCY EST# = 2002 RATE START END :SPTS: WEEK : DATE : /WK: INVT : DAYS :TOTL: SPTS:

AGENCY ADVERTISER CODE = 95 AGENCY PRODUCT CODE = 101 W 1210A-105A 30

\$340.00

10/9

10/12

0

CON COM1: PROGRAM : JIMMY KIMMEL LIVE JIMMY KIMMEL LIVE

TU-F

0

REF: IELH / REP HEADLINE# 6366411 TRF# 336064 ORDER WORKSI \$\$\$ UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.53

CHANGES *** WFTV-TV ***

•	(OCT8/12) PLS ADVISE.	\$5,250.00 \$5,250.00	30s 30s		OCT9	100P	MISSED:TUE/1000P-1100P OFFER:TUE/1000P-1100P CMT:PRGM CHANGE	BUY#26 MI O	OK'D	м2 о
	(OCT8/12) PLS ADVISE.	\$340.00 \$340.00	3 0 8 8 8		OCT9(2/WK) OCT9(2/WK)	32-35 105A -105A	S OFFER D MADE UP OF LINES 32- MISSED:TU-F/1210A-105A OFFER:TU-TH/1205A-105A CMT:TP KIMMEL	NUMBER WE CAN MAKEGOO OFFERS: Y#4	PROGRAM: ORD COM1: PART OF A N MAKEGOOD OK'D BU	PROGRAM: ORD COM1: PART OF A STATION MAKEGOOD M1 OK'D BU
Н		SUN	Н	10/14	10/14	32-35 \$200.00	OFFER D MADE UP OF LINES DA 30	: NEWS : WE CAN A MAKEGOOI 1200M-10	PROGRAM ORD COM1 PART OF 35 A	ש ס ש
Н		WED	Н	10/10	10/10	32-35 \$625.00	OFFER MADE UP OF LINES	NEWS WE CAN O MAKEGOOD 500A-530A	PROGRAM: ORD COM1: PART OF P	ש ס שי
Н		WED	ы	10/10	10/10	-31 FOR 1 SPOT/WK \$925.00	OFFER D FOR OCT9 ON LINE-	20/20 WE CAN OF MAKE-GOOD 530A-600A	PROGRAM: ORD COM1: THIS IS A	T O P
Н		FRI	Н	10/12	/WK 10/12	-26 FOR 1 SPOT/WK \$3,500.00	PRACTICE ANGE D FOR OCT9 ON LINE-26 OP 30	PRIVATE PRGM CHI MAKE-GOOI 1000P-110	PROGRAM: ORD COM1: THIS IS A 32 A	TH
0		TUE	0	10/9	10/9	\$5,250.00	PROOF PROOF 30	BODY OF BODY OF	PROGRAM : CON COM1: 31 A	5 20 84
0	_	TUE	0	10/9	10/9	4 FOR 2 SPOTS/WK \$5,250.00	FOR OCT9 ON LINE-	KIMMEL TP KIMMEI MAKE-GOOD	PROGRAM: ORD COM1: THIS IS A 26 S	PROCORD ORD THIS
2		HZ < H		E)	: DATE 10/9	\$340.00	30	1205A-105A	REP :CD: LINE#: :	LINE#:REP:LIN
. HOHL:	DAYS :T	WEEK:	SPTS:		START	RATE	i i			

REP HEADLINE# 6366411 TRF# 336064 ORDER WORKSHEET \$\$\$ UNAPPROVED REV #1 \$\$\$

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HARRIS REPORT FROM REP OCT8/12 18.53

CHANGES *** WFTV-TV ***

S 109370.00 65	CONTRACT TOTAL TOTAL SPOTS		OCT/12 109370.00
(OCT8/12) PLS ADVISE.	30s \$5,250.00 30s \$3,500.00 30s \$925.00 30s \$625.00 30s \$200.00	OCT9 OCT12 OCT10 OCT10 OCT14	STATION MAKEGOOD OFFERS: M3 OK'D BUY#31 MISSED:TUE/1000P-1100P & WED/530A-600A & WED/500A-530A & SUN/1200M-100A CMT:WE CAN OFFER
DAYS :TOTL:	END :SPTS: WEEK : DATE : /WK: INVT :	RATE : START : E	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :

MARKET TOTALS \$266,756 WFTV 41% WKMG 21% WESH 19% WOFL 16% WKCF 1% WRBW 2% WOPX 0% WRDQ 0% EFTV 0% CABL 0%

SHARES ESTIMATED*

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE